



KERRY GIRLING

CONTACT

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-  FaceBook
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AREAS OF EXPERTISE

- Public speaking
- Writing (Blog/Books)
- Film production
- Editing
- Marketing
- Sales copy
- WordPress/social media

LANGUAGES SKILLS

English
Canadian



REFERENCES

References available upon request.

PERSONAL SUMMARY

Motivational speaker / Author / Producer

Ambitious and self-motivated team leader. Driven to help others succeed, in business and in life. Very few can motivate and encourage more thoroughly. Sixteen years of experience in motivating others has led me to understand the human mind. Understanding people's concerns is the key to success in life and in any business. My ambitions have led me to help hundreds of thousands create better lives for themselves. I've also used my talents and life knowledge to develop record breaking sales campaigns which have garnered serious successes.

MISSION STATEMENT

Motivation is the key behind every locked door. How willing the participant is to open it distinguishes between weakness and overachievement. My willingness to overachieve in all personal and business endeavours is the foundation behind all my accomplishments. I am the door opener. My beliefs are based on high overachievement and delivering results on time. I deliver only the best and only work with the best.

CORE COMPETENCIES

Personal skills/Interests:

- Motivational Song writing
- Physical fitness and health
- Reading good books
- Conversations that inspire

Key Skills:

- Excellent communication
- Ability to motivate and inspire anyone
- Ability to resolve conflicts efficiently (Problem solver)
- Motivated to achieve goals – more than most

HIGHLIGHTS OF QUALIFICATIONS

Author – Wrote fourteen self-published books on motivation

thetruthaboutlife.ca

*Five titles hit #1 Bestseller status on Amazon

- 1-4. The First Chapter (Series)
Moving on from what's been holding you back in life
Includes: The First Chapter, The Next chapter, Chapter of enlightenment, and The Final Chapter
- 5. The Ultimate Guide to Public Speaking – Everything you need to know how to speak to an audience of any size
- 6. Commandments to Happiness – The 21 commandments to finding happiness
- 7. Nature of Narcissists – Defending against their harmful motives
- 8. Forming the ideal perspective – for Teenagers
- 9/10. Life in the moment / Enriched – A Rich vs Enriched perspective of life
- 11. The truth about life – Everything you need to know about finding true happiness
- 12/13/14. A Poetic Life Lesson / Success; What does it mean? / Choosing the ideal lifestyle

Film Producer – Produced two feature films and three documentaries on youth issues

themotivateexperience.com

- 1. The Instigator – a 48 minute film surrounding the theme of bullying, showing the reality and destruction it causes
- 2. The influence – a 48 minute documentary surrounding drug abuse and influence
- 3/4. Documentary Unleashed / School of Pain – (2) 21 minute documentaries surrounding the theme of Bullying
- 5. At What Price? – a 24 minute documentary on teenage steroid abuse
*Marketed all titles in school divisions across North America

Motivational speaker – the Motivate Experience

Kerrygirling.com

- Spoken to over 1 million students across North America
- Over 500+ communities have experienced The Motivate Experience
- Promoting positive lifestyle choices (goal setting, finding passion, drug abuse, drinking & driving, bullying)
- Spoken as key-note in numerous youth/teacher conferences Nationwide

Song writing/singing

[Produced two albums of motivational music – speakerr.ca](http://speakerr.ca)

Manage personal Blog on motivation / Social media

- Daily motivational topics discussed in depth
- Main themes: moving on from what's been holding you back in life (finding happiness), understanding life
- Manage social media (daily posts on motivation/promote blog)

Personal and Business Success Coach

- Implemented and led marketing campaign company-wide (11 branches) for one client
- Generated 10,000+ new customers (in 26 months) using my strategies alone
- Developed complete sales copy (manuals, videos, sales copy, scripts, pitch development, etc.) from scratch
- Implemented personal development courses with strategies that led 11 sales managers to success including:
- Emotional intelligence, Sales fundamentals, the Psychology of the homeowner, Leadership, Goal setting
- Increased revenues 60% on their current marketing strategies

Sales Superstar

- Led sales in all categories for a client as a sales representative/sales coach
- Implemented new pitch development program, sales techniques and motivation for sales team
- Broke daily, weekly, monthly and 27-year company sales record (660+ sales in 6 month term)

EDUCATION

The Hong Kong University of Science & Technology, Hong Kong

Master of Business Administration, Specialization in Marketing and Business Strategy